



Greetings from Tennessee!

On behalf of the **Tennessee Association of Collegiate Registrars and Admissions Officers (TACRAO)**, I would like to thank you for your continued support of higher education across the state of Tennessee and the nation. As you begin preparing your travel schedules and sponsorship and monetary allocations for 2017, I would like to invite you to consider **TACRAO** when making those plans. Whether you have partnered with **TACRAO** in the past, or are a potential new partner, we look forward to offering you ample opportunity to meet with and converse with our member institutions throughout the coming year.

This year, aside from our annual meeting and conference held in November, Platinum level sponsors and above will have the opportunity to host webinars throughout the year to reach out to **TACRAO** member institutions. We may also be reaching out to you to seek your assistance in workshops that will be held across the state. We aim to provide you with a captive audience of which to introduce your products and services throughout the entire year, culminating with the **TACRAO Annual Meeting and Conference**.

I have provided the **2017 TACRAO Annual Meeting and Conference** sponsorship packages for your consideration. I ask that you make plans to join us as a sponsor in **Franklin, TN November 15-17**. Your support is essential in our success as an organization, and we want to make sure we are providing you with the support you need to highlight your products, processes, and services. I look forward to working with you this year, and cultivating lasting relationships between **TACRAO** and all of our corporate sponsors.

The information for the 2017 conference is listed below. I will supply you with a vendor packet upon confirmation of sponsorship detailing specifics including hotel registration links, shipping address, and set up and event details.

**Event: 2017 TACRAO Annual Meeting & Conference**

**Location:** [Franklin Marriott Cool Springs](#)

**Date: November 15-17, 2017**

**TACRAO** wants you to partner with us as we learn together through professional development. If you have any questions at all please do not hesitate to contact me. I look forward to working with you this year!

Sincerely,

*Michele Watson*

TACRAO Immediate Past-President



### Corporate Sponsorship Commitment Form

**Yes!** I want to be a corporate partner for TACRAO's 2017 Annual Meeting and Conference in Franklin, Tennessee.

I wish to be a corporate sponsor at the following level:

- \_\_\_\_\_ **Bronze Level \$250** includes: 1 Display area, Registration for 1 person
- \_\_\_\_\_ **Silver Level \$500** includes: 1 Display area, Registration for 2 persons
- \_\_\_\_\_ **Gold Level \$1000** includes: 1 Display area, Registration for 2 persons, the opportunity to present a session during conference\*
- \_\_\_\_\_ **Platinum Level \$1500** includes: 1 display area, Registration for 2 persons, the opportunity to present a session during conference\*, name on mobile/tablet e-program.
- \_\_\_\_\_ **Diamond Level \$2500** includes: 1 display area, Registration for 2 persons, the opportunity to present a session during conference\*, name on mobile/tablet e-program, sponsor of a break.
- \_\_\_\_\_ **Crown Level \$5000** includes: 1 display area, Registration for 2 persons, the opportunity to present two sessions during conference\*, name on mobile/tablet e-program, sponsor of a meal, AV, or TAMS scholarship.

**\*Session slots are limited and will be assigned on a first come, first serve basis.**

**Presenting a session requires the submission of a session proposal by the deadline of September 15, 2017.**

- Yes!** I would like to underwrite some portion of the TACRAO Annual Meeting. Please contact me.
- Yes!** I would like to donate items to be distributed to meeting attendees at the TACRAO Annual Meeting. Please contact me.
- Unfortunately, I am unable to be a corporate partner for TACRAO 2017. Please keep us in mind for future conferences.*

Registration includes: conference registration fee, meals, and the Big Event. Additional attendees above the allotted amount according to the sponsorship package are welcome, but will be charged the regular member conference fee rate of \$175 per person.

For all inquiries regarding sponsorship information, please contact Michele Priddy, TACRAO Immediate Past-President, at [mwatson@southcollegetn.edu](mailto:mwatson@southcollegetn.edu) or by phone at **(615) 297-7545, ext. 432**.



**Corporate Sponsorship Payment Information Form**

Sponsorship payments are accepted by check or credit card. Checks should be made payable to TACRAO and mailed to the address at the bottom of this page. If you indicate PayPal as the payment method on this form, you will receive an invoice once your completed sponsorship form has been received.

**Registrant 1** \_\_\_\_\_ **Title** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Telephone** (     ) \_\_\_\_\_ **Fax** (     ) \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Registrant 2** \_\_\_\_\_ **Title** \_\_\_\_\_

**Company** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip Code** \_\_\_\_\_

**Telephone** (     ) \_\_\_\_\_ **Fax** (     ) \_\_\_\_\_

**E-mail** \_\_\_\_\_

**Payment Method:**     Check     PayPal

**Please submit completed sponsorship form and payment (if paying with check) to:**

Michele Watson  
South College  
616 Marriott Drive, Ste 550  
Nashville, TN 37214