Hello TACRAO Members!

It is a fact that successful meetings do not just happen. They are a result of hard work and attention to detail. I would like to take this opportunity to extend my appreciation to all the people who helped create another successful annual meeting. If you attended the Big Event, you may want to peruse Rockin’ Robin’s DJs Facebook page to see if you made history at the TACRAO Karaoke Party at the Historic Pink Palace Museum in Memphis Tennessee! You can use the link below to view pictures from the Big Event. The pictures are located in the album titled TN Association of Collegiate Registrars & Admissions Officers (November 20, 2013).

https://www.facebook.com/media/set/?set=a.10152073993279479.1073741917.153940339478&type=1

I hope that each of you has an opportunity to take part in some of the upcoming events sponsored by TACRAO. A few of the events include the Summer Admissions Workshop, Registrar’s Roundtable, and the Support Staff Workshops across the state. I want to encourage you to participate in the College Fairs which can be found on the TACRAO Admissions Calendar. These are great professional opportunities and hope you can find the time to attend.

I recently had the chance to attend the SACRAO Conference in Raleigh, NC where I gained knowledge from many informative sessions. This gave me an opportunity to network with vendors, meet new people and form new friendships.

The Board is busy planning our 2014 Annual TACRAO Conference which will be held in Nashville, TN on November 19 – 21, 2014 – I hope to see you there!

Thanks,

Sheryl Burnette

TACRAO President
Join us as we take on Music Row for TACRAO 2014

The 2014 TACRAO conference will be held at the Vanderbilt Marriott in Nashville on November 19 – 21, 2014!

If you are looking for a way to get involved in TACRAO, here’s your chance! To help with local arrangements, contact Dusty Duncan, President-Elect or Michele Priddy, Local Arrangements Chair.

Watch your email for a Call for Session Proposals, soon!

We are always looking for new presentations and fresh topics to build a strong program for you!

Look for more info in future issues of TACRAO News, Facebook and the new TACRAO site (coming soon!)

SAVE THE DATE ~ TACRAO 2014 — November 19-21, 2014

Hello TACRAO members!

I hope the semester has been a successful one for all of you. I want to thank you for your support and encouragement as I begin my term as President-Elect of TACRAO.

I’m looking forward to a great year ahead, ending with an exciting annual conference in Nashville at the Marriott Vanderbilt, November 19th-21st.

I know that many of you have already submitted your “I Will Volunteer” forms at the 2013 annual conference in Memphis, but there are still plenty of opportunities to get involved in TACRAO.

Not only will we be in need of volunteers for the annual conference, but there are also numerous opportunities to serve in various capacities throughout the upcoming year.

Please visit the TACRAO website and download the “I Will Volunteer” form and submit to me. I will make sure to forward your information on to the appropriate committee chairs.

I look forward to working with all of you throughout the upcoming year, and welcome any input you may have to help make the annual conference a success! Please watch for upcoming updates and mark your calendars to join us in Nashville!

From your President-Elect...

Dusty Duncan

TACRAO President-Elect
TACRAO is pleased to announce the creation of a new Guidance Counselor Workshop to take place this Fall. The Counselor Workshop will serve as an opportunity for TACRAO member institutions to meet with guidance and college counselors from across the state at one time in a college fair type setting.

We look forward to developing a stronger relationship with our high school counselors across the state. We anticipate adding events in West and East TN in 2015 based on the outcomes of the Middle TN workshop.

The 2014 Middle Tennessee event will take place on Friday, September 26 beginning at 7:30 am at Lipscomb University.

If any TACRAO members are interested in helping coordinate this year’s event, please contact Richard Spencer at rspencer@utk.edu or 865-974-9287.

Our annual Summer Admissions Workshop will take place Friday, July 25 on the campus of Middle Tennessee State University. This year’s event will center around the new TN Promise program.

Speakers will cover topics ranging from Financial Aid 101, HOPE updates, the TN Promise, Recruiting Transfer Students, Recruiting Out-of-State, and Travel Planning. Roundtable discussions between speakers will allow attendees the opportunity to network and discuss ideas from their campuses.

This year’s workshop promises to be a great one, so don’t miss out! Registration information will be out shortly. For questions about the event or if you would be interested in speaking, please contact Richard Spencer at rspencer@utk.edu or 865-974-9287.
TACRAO 2013 - Reflections on Memphis

By: Tina Faulkner, AACRAO Representative / University of Minnesota

As a member of the AACRAO Board of Directors, one of my distinct privileges is to attend several state and regional association meetings across the country. TACRAO was my first visit to Tennessee; I was not disappointed. Your warm hospitality was evident throughout my stay from the smiles that greeted me at the check in table to those willing to sit with me at meals.

I find it fascinating to compare and contrast my own experience with my regional association, UMACRAO with TACRAO. We all do door prizes (just distribute them in different ways – I like yours better as it’s a great way to be sure you get the name badges returned for use in future years). We all do new member sessions designed to ease jitters and orient new members to the conference happenings. In UMACRAO, we pair new members with returning members to provide them with a “buddy” throughout the meeting. Your game of “Me too!” was a great way to share something about yourself while learning a little about others.

Your Big Event was a hoot, what a great way to get attendees out of the hotel and out of their comfort zones doing something silly; I’m sorry I missed most of the Karaoke, the museum with all it’s displays - including the replica Piggly Wiggly and the Great White Shark movie - was just too much for me to resist.

When I first learned your sessions were only 45 minutes I wondered how anyone could present all his or her content in that short a period of time; wow was I mistaken. Your presenters were concise and articulate and got to the heart of their topic without excess fluff. I am going to suggest to the UMACRAO program committee that we consider condensing our session times down to 45 minutes so we can offer an additional time slot in the conference.

Coming from a regional association, it was wonderful to see you all – public, private, 4-yr, 2-yr, large and small - working together as one state to understand and implement state-level mandates. As a regional association with four states and a small part of Canada, we don’t have the ability to “talk shop” in the way that you do from a state-wide perspective.

Thanks again for making me feel so welcome. If any of y’all venture North to Minneapolis, please be sure to look me up at the University of Minnesota.

TACRAO 2013 - Top 5 Evaluated Presentations

A Year in the Life of a Tour Guide

Presented by Laura StanSELL, University of Tennessee, Knoxville

During this session, We will review a typical year in the life of a successful Tour Guide Program: Day-to-Day Management, Recruiting/Interviewing/

Hiring Processes, Building An Executive Team, and Training. This presentation will focus on the University of Tennessee, but will incorporate ideas from everyone in attendance.

Remarks:
“Best session of the week!”, “Enjoyed all of the new ideas shared in regards to tour guides.”, “Most helpful session of the conference for us!”, “Amazing”, “Excellent!”, “Great ideas! Great Job!”, “Very informative”
Using and Training Alumni in the Recruitment Process
Presented by Amy Foulkes, Eastern Kentucky University

Every university has them, so why not use them? Alumni, that is! Each year our budgets are getting tighter and tighter and our university presidents are consistently asking us to do more with less. Find out how Eastern Kentucky University is thinking outside the box by training and using their alumni in the recruitment process.

Remarks: “Great Presentation! Great Tips! Learned a lot of valuable info!”, “Excellent Presenter and well informed”, “Amy rocked it!”, “So easy to keep up and take notes”, “Very, very good”, “The information was well organized and helpful for any institution.”, “Really informational. Would be a good presentation to continue again.”

Being the “New Kids on the Block”
Presented by Danielle Waranchol, Missouri S&T

Whether you’re a new school, coming into a new territory, or a new employee in the office, this boy band presentation will be sure to get you “N’SYNC.”

Remarks: “Entertaining presentation! Did a good job explaining the topic and keeping the group involved!”, “I loved the music clips.”, “Great transitions! Awesome job!”, “New take on some general information.”, “Loved all the music and photos! Great examples!”

Basic Training: Best Practices for Student Staff Training
Presented by Kate Howard & Destin Tucker, University of Memphis

Hup 2, 3, 4, keep it up 2, 3, 4! Company halt. Join us as we look at some of the best practices for training student employees and groups. Whether you oversee tour guides, ambassador groups, student organizations or simply have core groups of student employees, come learn about some of the most effective ways to train them to understand their significance and roles within our organizations. We will highlight how to educate students on the greater mission of our work, the use of effective and interactive training methods, and supplemental resources that can aid in their development. provided us with stories of successes and failures.

Remarks: “Fabulous!”, “Great job—awesome info!”, “Obviously experts in their field! Such wonderful confidence and a great presentation!”, “Great job! Very informative! Dynamic duo!”

Retention with Results
Presented by Kevin Flanary, East Tennessee State University

This session encouraged ways to accommodate the increasing number of Veteran students. Issues such as, tuition and fee deferment options, reaching out to active duty members who are nearing separation, treating our Veterans as heroes rather just as numbers, and assisting with counseling referrals and assistance for those facing issues transitioning to college from combat were some of the points made. Whether they are a Veteran or not. Veterans are as diverse as that of the non-military population on our college campuses. Emphasis was placed on the need to make all Veterans and dependents feel welcomed and understood as they decide on whether or not to pursue their educational goals.

Remarks: “Thanks for your service! And for the presentation!”, “Great!”, “Knows his subject well!”
TACRAO 2013: Big Event and Keynote

Admission thru Graduation
TACRAO’13 : MEMPHIS
November 20 - 22, 2013
Looking for ways to connect in TACRAO??

TNACRAO.org

Facebook

List-Serve

Volunteer

Workshops

Annual Meeting

**TACRAO Fun Page**

Take a quick break from your busy day to learn more about your TACRAO Board Members

Match the Board Member with the TACRAO Board Position

1. ______ Carol Laney  a. VP for Recruitment Services
2. ______ Jessica Edwards  b. Past President
3. ______ Megan Mitchell  c. Secretary
4. ______ Sheryl Burnette  d. President Elect
5. ______ Bea LaChance  e. VP for Information Technology and Publications
     Priscilla   f. VP for Admissions & Financial Aid
6. ______ Gitschlag
7. ______ Dusty Duncan  g. VP for Records & Registration
     h. VP for Administrative Support Services & Outreach
8. ______ Kerry Hines  i. Treasurer
9. ______ Richard Spencer  j. President
10. ______ Brandi Hill

**Volunteers Needed**

Interested in serving on or chairing a TACRAO committee?

Each spring and fall, TACRAO sponsors Support Staff Workshops in East, Middle, and West Tennessee. If you’d like to become involved or possibly assist in planning and coordinating a workshop at your institution or one being held in your area, please contact Priscilla Gitschlag, Vice President for Administrative Support Services and Outreach.

![I will help!](checkmark)