

**2013-14 TACRAO
Board of Directors**

President

Megan Mitchell
Associate Director of Admissions
Austin Peay State University
(931) 221-7663 FAX 6168
mitchellm@apsu.edu

President-Elect

Sheryl Burnette
University Registrar
East Tennessee State University
(423) 439-4366
burnetts@etsu.edu

Past-President

Kim Stephens
Director of Admissions
Cumberland University
(615) 547-1293
(615) 444-2569 FAX
kstephens@cumberland.edu

Secretary-Treasurer

Michele Priddy
Registrar
Aquinas College
(615) 297-7545, ext. 428
(615) 279-3891 FAX
priddym@aquinascollege.edu

**VP for Admissions & Financial
Aid**

Charlie Folsom
Assistant Director of Admissions
University of Tennessee
Knoxville
(901) 448-8289 FAX 1357
cfolsom@utk.edu

VP for Recruitment Services

Kerry Hines
Admissions Counselor
University of Tennessee Martin
(731) 446-4154
(731) 881-7029 FAX
khines5@utm.edu

VP for Records & Registration

Brandi Hill
Associate Registrar
Tennessee Tech University
(931) 372-3419 FAX 6111
bhill@tntech.edu

**VP for Information
Technology & Publications**

Carol Laney
Systems Support Specialist II
University of Memphis
(901) 678-4002 FAX 3053
claney@memphis.edu

**VP for Administrative Support
Services & Outreach**

Dusty Duncan
Associate Director
East Tennessee State University
(423) 439-6871
duncandj@etsu.edu



TACRAO News

Volume 1, Issue 2

Spring 2013

From your President...

Hello TACRAO Friends—

The end of the spring semester is upon us and for me it seems as though it was just yesterday I was writing you all to say, "Welcome to the spring semester!" I guess that time flies when you're having fun. There have been a lot of great things going on with TACRAO over the past few months that I am excited to share with you.

We are currently in the process of working with a company to update our website. I am excited about the opportunities and ease of location and utilization of the TACRAO resources that this website update will afford our membership. Please be patient, as we go through this process, you may find some resources and articles are out of date on the current website. In the interim, be sure you have joined our group on Facebook and most importantly that you have signed up for the TACRAO listserv to make sure that you are up to date on TACRAO happenings. The listserv is a great communication tool that has been a wonderful resource to share ideas, network with our colleagues, and to keep updated on policy and legislative updates.

In April, I had the privilege to attend the AACRAO conference as the TACRAO representative in San Francisco. As part of my attendance at AACRAO, I attended the State and Regional Leaders pre-conference workshop. This workshop is an overview of

state association happenings and updates from the national association. I want to thank you all for the opportunity to serve as the representative for such an outstanding state organization. After attending this workshop with other state association leaders, it is apparent that TACRAO is one of the most successful state associations. It is great to see how the practices we are putting in place will ensure the strength of the foundation down the road for TACRAO. Many other state and regional leaders were able to take away procedures, guidelines, and ideas for their organizations and Annual Meetings from what we do here at TACRAO and this makes me burst with pride that we are among the leaders in the state associations.

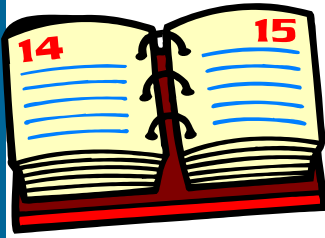
One of the things that I am passionate about as your TACRAO president is ensuring that the organization is taken care of for years to come. The board is currently working on some new initiatives that I think will be beneficial to the sustainment of our organization years down the road and I look forward to sharing more with you about these as they continue to develop.

As we move on into summer, I hope that I will be able to see many of you all soon at a summer workshop or roundtable.

Best regards,

Megan Mitchell
TACRAO President

TACRAO Summer Admissions Workshops



The TACRAO Summer Admissions Workshop Committee is hard at work putting together a wonderful workshop. We listened to your concerns and have shortened the workshop while making it more informative. We will get together for dinner at three local restaurants the night before a Friday full of informative sessions. There is still a lot of work to

do to make this event as much or more fun and informative for new and seasoned counselors as in years past, but we have already selected dates and a place for you to add to your calendars: **July 25 & 26 at Middle Tennessee State University**. Please mark these dates down and look forward to a reunion with colleagues and an introduction to new

friends. It will be a great time to end the summer on a high note as we prepare for another fall recruitment season

Save the Date: TACRAO 2013

The 2013 Annual TACRAO Conference provides numerous opportunities to further one's professional development and leadership skills. TACRAO offers a variety of presentations as well as vital networking opportunities. It is an excellent time to meet with vendors and chat about their products and how they might be helpful to you in your environment. So, mark your calendars now and make your plans to join us in Memphis!

**Nov. 20-22, 2013
in Memphis!**

Support Staff Workshops Volunteers Needed

Each summer and fall, TACRAO sponsors Support Staff Workshops in East, Middle, and West Tennessee.

If you'd like to become involved or possibly assist in planning and coordinating a workshop at your institution or one being held in your area, please contact Dusty Duncan, Vice President for Administrative Support Services and Outreach at duncandj@etsu.edu or one of the committee chairs listed on the next page.

Which
words
describe
your
work
best??

campus
Students
Registrar
tours
Admissions
transcripts
test fairs
Prospects
Applications
Orientation
Recruitment
scores
college
Enrollment

2013-2014 TACRAO Committee Chairs

- ◇ Time and Site: Bobby Hodum, Tennessee Tech
- ◇ Local Arrangements: Destin Tucker, U of M
- ◇ Nominations: Kim Stephens, Cumberland University
- ◇ East TN Workshop: Renee Poteet, Lincoln Memorial University
- ◇ Middle TN Workshop: Caroline Bizot, MTSU
- ◇ West TN Workshop, Recey Williamson, U of M
- ◇ West TN Calendar: Mona Snell, U of M
- ◇ East TN Calendar: Eric Farmer, TSAC
- ◇ Webmaster: Tim Amyx, Volunteer State

AACRAO Upcoming Meetings

2013 AACRAO Technology Conference

July 14 – 16, 2013 (Sunday-
Tuesday)
JW Marriott Starr Pass
Tucson, Arizona

2013 AACRAO Transfer Conference

July 14 – 16, 2013 (Sunday-
Tuesday)
JW Marriott Starr Pass
Tucson, Arizona



Maintaining Your Passion for the Job

In the Winter issue of TACRAO News, two of four suggested ways to maintain your passion for your job were discussed. So what else can you do to avoid losing—or, if you've already lost it, to regain your zest for the work?

Accentuate the positive as much as you can.

Reinhold Niebuhr's now-commonplace plea is for the serenity to accept things that can't be changed, the courage to change those that can, and the wisdom to know the difference. Long hours, increasing demands, diminishing budgets, sticky litigation, and the whims of public-policy debate have been a part of student affairs for many years, and will continue to be so. Any time spent railing against those features of our work lives is probably not time well spent.

Instead, invest your energy where you can make a difference. It is not my intention to make a blithe "don't worry, be happy" argument here. But the truth is, you will be a lot less stressed if you can focus a good portion of your day on celebrating the positive. One way to do that: Develop the habit of writing notes of thanks and congratulations. Make a point to write five notes a day to students, colleagues at your institution, colleagues outside your institution, or members of the local town—congratulating them on a milestone or a success they have achieved or a difference they have made. Meeting that goal will require that you actively search for positive news to recognize. But you are helping the recipients to know that their efforts matter, and you will

end up feeling better about yourself in the process.

Focusing on what Karl Weick calls "small wins" is another way to emphasize the positive. The parable of the young boy and the starfish is one of my favorite ways of illustrating this notion: A seasoned beachcomber approached a boy who was tossing into the sea some of the starfish that littered the beach by the thousands. "What are you doing?" the man asked. "Saving starfish," the boy replied. "Don't you see there are thousands on the beach? You can't save them all," the man said. The boy paused to think, then bent down to pick up another starfish, and tossed it into the waves. Smiling, the boy replied, "I saved that one." Rather than worry about

how much more there is to do in conquering some big intractable problem, pay attention to the next small step in the process. We in student affairs suggest that tip all the time to students who are facing complicated situations. We would do well to heed our own advice.

Take a moment.

One final strategy for avoiding burnout is to engage in daily reflection. Try to find five or 10 minutes each day to consider what you have learned that day and how you will use it to help others move forward. It's a simple exercise that offers us a chance to be hopeful about the ways in which what we do every day can benefit others.

Excerpt retrieved from: <http://chronicle.com/article/Maintaining-Your-Passion-for/132905/>

Meet your 2013-2014 TACRAO Board Members



Megan Mitchell, President

Austin Peay University, Associate Director of Admissions

Hobbies: My family is my number one-- I am a wife and mommy to two precious little boys, Trace (4) and Noal (2). Fun fact-- the TACRAO Annual Meeting in 2010 was my first week back after maternity leave with Noal. I was Secretary-Treasurer of TACRAO at the time and had to be at the meeting, so the whole family came and joined me in Memphis. When I am not busy with work and TACRAO, I am actively involved at the Erin First Church of the Nazarene with the youth group and women's ministry council. During the summer you will find me with all three of my boys boating and wake-boarding on Kentucky Lake.

Favorite thing about TACRAO: TACRAO has provided me a place to help network and mentor with professionals like me, while growing in my profession. Through TACRAO, I have been able to develop not only professional mentors, but some really amazing friends as well. Some of my favorite memories with TACRAO are what I like to call, "My Adventures with Kim and Tim." Traveling to AACRAO Leadership and AACRAO alongside these two, I certainly have some great adventure stories and fun memories; from scary, horror movie subway scenes in Philly to bomb threats and subway closures at Occupy DC, there was never a dull moment with those two!



Sheryl Burnette, President-Elect

East Tennessee State University, University Registrar

Hobbies: I enjoy cooking, traveling, and scuba diving (novice).

Favorite thing about TACRAO:

I enjoy meeting new people and networking with colleagues around the state. TACRAO is a great way to connect and share with other members who can relate to the jobs we perform. Higher Education makes a difference in the lives of the students we help every day and TACRAO provides us with the tools we need to enhance our workforce.



Kim Stephens, Past-President

Director of Admissions, Cumberland University

Hobbies: Running & Exercising, Cooking & Baking, Reading, Knitting, & Spending time with my husband, friends and family.

Favorite Thing about TACRAO:

TACRAO is a wonderful organization. I love that not only do we gain the opportunity for professional development from our organization, but we also have friends and have a network beyond the needs our institutions. It is great to know that I have made friends all across the state of Tennessee thanks to being involved in TACRAO



Michele Priddy, Secretary-Treasurer

Registrar, Aquinas College

Hobbies: I enjoy reading in my spare time. Currently, I'm training for a 5K but I make it a habit to exercise regularly. I love having conversations and spending time with family and friends. I have a maltese named Allie. I recently bought a house and I enjoy doing home improvement projects. I'm also involved with my church, Crosspoint Community Church in Nashville and I'm a huge country music fan. I love Kenny Chesney!

Favorite thing about TACRAO:

My favorite thing about being involved in TACRAO is definitely the network I have formed. Some of the people I admire most are those I have met through serving on the Board of Directors. It's been so helpful in making the transition from Admissions to the Registrar to have other professionals to lean on as I learn a new area of higher ed.

Meet your 2013-2014 TACRAO Board Members

Charlie Folsom, Jr, VP for Admissions and Financial Aid

Assistant Director of Admissions, University of Tennessee, Knoxville

Hobbies: Hanging with family and friends -Music -Sports (especially basketball)

Favorite thing about TACRAO: Talking with colleagues from across the state about best practices and also having a little fun!

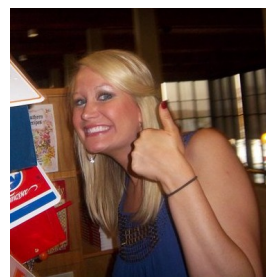


Kerri Hines, VP for Recruitment Services

Admissions Counselor for Middle Tennessee, University of Tennessee at Martin

Hobbies: I love to travel and experience new things. I love the beach it's my happy place. I have to travel there at least once a year! My favorite is San-Destin but any beach is fine as I have been to several different ones over the years. I love scrapbooking and making banners for parties!

Favorite thing about TACRAO: I love my home state and TACRAO makes a our state better by serving our students and the communities we live in. TACRAO has helped me learn and grow in my professional career and I am very thankful for the relationships that have turned into life long friends because of my involvement with TACRAO.



Brandi Hill, VP for Records and Registration

Associate Registrar, Tennessee Tech University

Hobbies: Quilting, traveling and watching my daughter play high school softball and my son play baseball.

Favorite thing about TACRAO: My favorite thing about TACRAO is the opportunity to meet new people and build new relationships.

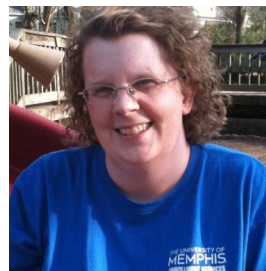


Carol Laney, VP for Publications and Information Technology

Systems Support Specialist-Admissions, University of Memphis

Hobbies: Playing with my 9-year-old daughter, Katelyn and her friends; being a gymnastics/cheerleading mom; attending most every Memphis Tiger basketball/football games and Memphis Grizzlies games; traveling to the mountains or the beach.

Favorite thing about TACRAO: I love being able to grow professionally while at the same time building friendships. Serving on TACRAO allows me to become more involved with colleagues across the state.



Dusty Duncan, VP for Administrative Support Services and Outreach

Associate Director, East Tennessee State University

Hobbies: I enjoy the outdoors and watching and playing any sport I still can. Basketball is still my sport of choice participation wise, although my game is slowing down with age. When the weather turns warmer, you cannot keep me indoors, whether I am hiking one of the many scenic trails in upper East Tennessee, or heading out on a road trip to the beach, I love warm weather and I love to travel any opportunity I get.

Favorite thing about TACRAO: I think just being involved in TACRAO for the past 6 plus years has allowed me to meet and interact with some really great people, many of which I call true friends outside the profession. For the most part, even though we all work for different colleges and universities, there is more of a sense of community than competition. I have learned a lot from my peers over the years. time building friendships. Serving on TACRAO allows me to become more involved with colleagues across the state.



TACRAO Trivia

(Look for the answers
in next newsletter)

1. Who was the first President of TACRAO?
2. How many directors comprise the TACRAO Board of Directors?
3. Vice Presidents hold office for how many terms?
4. Which Board member is primarily responsible for organizing the annual meeting?
5. Institutional dues are calculated on a graduate scale based on FTE (True or False)

Hint: All answers can be found in the [Resources](#) link on the TACRAO website.

Answers to the Winter 2013 issue

1. What was the original name of TACRAO when it was founded in the 1940s?
Tennessee Branch of the American Association of Registrars
2. Who is considered the father of the registrar profession?
Ezra Gillis
3. What does "TACRAO" stand for? **Tennessee Association of College Registrars and Admissions Officers**
4. What is the purpose of TACRAO? **Provide for the exchange of info and ideas about higher education**
5. How many types of membership does TACRAO offer? **Four (Institutional, Associate, Affiliate, Honorary)**

COMING SOON...

2013 Summer Admissions Workshop

July 25 & 26, 2013

Middle Tennessee State University

Cost: \$35/person (includes Thursday evening event and Friday lunch)

Dress: Casual

Thursday: July 25, 2013 7:00pm Dinner with Board Member

(For those only attending Friday, check in will be Friday morning 7:30-8:15 AM CST)

Friday: July 26, 2013 8:15 AM – 2:30PM, CST

RSVP deadline: July 12, 2013

(No refund one week before workshop!)

Make checks payable to TACRAO

Mail Registration and check to:
University of Tennessee
Undergraduate Admissions
Charlie Folsom, Jr.
800 Madison Ave. Suite 309
Memphis, TN 38163

Hotel Information:

TBA

Session Topics:

- ◆ TSAC Update
- ◆ Guidance Counselor Panel: Diverse School Perspectives
- ◆ How to Balance Life with Admissions & How to Avoid Burnout
- ◆ Capitalizing on Campus Events
- ◆ How to recruit diverse students from urban and rural areas
- ◆ How to recruit non-traditional and transfer students
- ◆ And more...

Evening Event:



Dinner with a Board Member

- Dinner at one of three Murfreesboro Restaurants
 - Bar Louie
 - Chuy's
 - Toot's
- Dinner included in registration

Looking for ways to connect with
other TACRAO members??

- [Visit our website](#)
- [Like us on Facebook](#)
- [Join the TACRAO List-Serve](#)