



LATE SUMMER, 2004

Let the Games Begin!

In just a few weeks, another new school year will begin. All of our hard work during the past year will pay off with the start of the fall semester. Students will move back into the dorms, faculty will work on course syllabi, administrators and staff will be answering those “last minute” questions about paying for school, getting parking permits, and finding buildings on campus. For some of us, this means our work days will be quite hectic, but for all of us, this means that we must remind ourselves of the real reason we are here. Remembering that reason is crucial to keeping a positive attitude during this demanding time in our lives:

“The student is... the most important person on the campus. Without students there would be no need for the institution. Not a cold enrollment statistic but a flesh and blood human being with feelings and emotions like our own. Not someone to be tolerated so that we can do our thing. They are our thing. Not dependent on us. Rather, we are dependent on them. Not an interruption of our work, but the purpose of it. We are not doing them a favor by serving them. They are doing us a favor by giving us the opportunity to do so.” (Adapted from “The Customer Is”, author unknown)

Your positive attitude about your job and your college will be contagious to those around you. Students can sense when employees are excited about their job and are willing to help in any way possible. Co-workers will notice your upbeat attitude and will remember that they too need to bring a happy attitude with them. Show your school pride by wearing your school’s colors, bringing cookies for office visitors and employees to munch on, and remembering to bring your smile everyday! Decorate your offices with school colors, and choose to attend some of your school’s sporting events this fall. It’s a wonderful way to see your students’ excitement for their college, and for the students to see your support of them and the school.

I leave you with this recipe for success: “Choose a career you love...Give it the best there is in you...Seize your opportunities... And be a member of the team.” (author unknown)

Vanessa Gordon
VP for Info. Technology and Publications

Call for Presentations, Annual Meeting 2004

The deadline for submissions of session proposals has been extended to August 15.

I’m sure there are a lot of things you could present. What are you passionate about in your job? Have you put in place any new initiatives in the past couple of years that might be of interest to others? Is there a topic in the grad school world that is pretty hot right now that

would encourage your colleagues to attend TACRAO? What do you do for fun?

Help make the 2004 TACRAO Annual Meeting the best one yet! Email your suggestions and presentation topics to me at tim.amyx@volstate.edu. See you in Memphis!

Tim Amyx
President-Elect

Inside this issue:	
<i>Service Project Update</i>	2
<i>Roundtable and Forum News</i>	2
<i>Middle TN Service Project</i>	3
<i>Our Summer at Camp</i>	3
<i>ET Service Project</i>	4
<i>Mindless Fun</i>	5
<i>Join the Olympics!</i>	4

Tennessee Lottery Update:

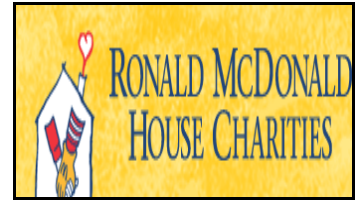
- Total lottery ticket sales as of midnight Saturday, August 7, was \$501,328,659.
- More than \$123 million of that total has been transferred to the account for scholarships.
- More than \$2 million has been transferred for after-school programs.

TACRAO Service Project, Upper East TN

During the early part of summer, ETSU, Walters State, King College, Milligan College and Emmanuel School of Religion participated in the TACRAO service project for the Johnson City Medical Center's Ronald McDonald House. Traci Brinn, Director of Admissions at Milligan and Pat Barnett, Record's Coordinator at ETSU co-chaired the project. It was a great success and on June 21st, ten large boxes were delivered to the House. The boxes included items that were on the "Wish List" such as individual snack items, toiletries, kitchen supplies, coffee, tea, and garden-

ing supplies. The employees at the House expressed that they could not continue to operate without the generosity of the community.

Everyone involved in the project enjoyed the interaction and the opportunity to help with such a worthy project. We are looking forward to participating in more service projects in the future.



www.rmhc.com

Kyle Jackson
Assistant Registrar, ETSU

VP for Records and Registration, TACRAO

West TN Service Project Update

The West Tennessee colleges and universities delivered their donated items to the Ronald McDonald House at the end of June. Look at all the items that were collected! Kudos to the West TN schools for overwhelming support of the local Ronald McDonald House.



Participating schools included:
 Christian Brothers University,
 Dyersburg State CC,
 Jackson State CC,
 Lambuth University,
 LeMoyne-Owen College,
 Southwest TN CC,
 University of Memphis,
 UT-Martin, and
 Union University.

Pictured from left to right are: Charlotte M. Brown (LOC), Tanya Matthews (STCC), Brian Moore (LOC), and William Winstead (Univ. of Memphis).

News from the Roundtable and Forum

The 2004 Registrar's Roundtable and Graduate School Forum was held on Friday, June 25, on the Tennessee State University campus. Twenty-one schools from across the state were represented by 40 attendees at the event.

Dr. Myron Oglesby-Pitts, Deputy Executive Director and Gary Rogers, Marketing Specialist for East Tennessee of the Tennessee Student Assistance Corporation were the guest speakers for the morning session. They presented valuable information and answered numerous questions regarding the Tennessee Lottery Scholarship program, particularly regarding the recent changes set forth by the legislature. Those in attendance left with a clearer understanding of this topic which is so pressing for all of us in TACRAO.

After a lunch sponsored by Jostens, the event continued with an open roundtable discussion of various topics, including such things as the use of electronic signatures (PINS), document imaging, FERPA, and student information system concerns.

Thanks go out to John Cade (TSU), Nita Pearce (Lambuth), Brenda Rector (RSCC), and Midge Burnette (CSCC) for their assistance in planning this annual event.

Olympic Games Fact:
 Since 1896, the beginning of the modern Olympics, only Greece and Australia have participated in every Games.

Kyle Jackson
Assistant Registrar, ETSU

VP for Records and Registration, TACRAO

Middle TN Service Project Info

Since August 1, a group of Middle Tennessee colleges and universities have been collecting items for the Ronald McDonald House of Nashville. Even though East and West TN schools have completed their collections, Middle has vowed not to be out done and hopes to collect an abundant amount of items for the RMH. Heather Mattson of Volunteer State Community College is leading the charge for Middle Tennessee.

Participating schools include:
Austin Peay State University

Columbia State CC,
Cumberland University,
Middle TN State University,
Motlow State CC,
Tennessee Tech University
Volunteer State CC.

If you have any questions, please contact Heather at Heather.Mattson@volstate.edu.

Eric Farmer
Admissions Counselor
Tennessee Tech University

Attention Middle TN Schools: The day reserved for meeting and delivering supplies to RMH in Nashville is August 24.

Olympic Fact: More athletes than spectators attended the 1900-Paris Games.

What We Did at CAMP TACRAO

From stress balloons to territory chants, from trivia games to scavenger hunts, Camp TACRAO 2004 was as memorable as it was informative. On July the 8th and 9th, new and seasoned counselors alike gathered in Dickson, TN, to share traveling tips and important information. Surrounded by the natural beauty of the Montgomery Bell State Park, counselors learned about the organization of TACRAO in a session titled "TACRAO 101." As Emily Butler, a recruiter from Western Kentucky University, says, camp members were provided with "good information for the travel season."

Much emphasis was given to the importance of the TACRAO Calendar and to the quality of the TACRAO Articles of Good Practice and Ethical Standards for College Fair Participation. Also, counselors were presented "Being All You Can Be in Enrollment Services," a presentation by University of Memphis representative Michael Alston. Brandon Ponder, a UT Chattanooga counselor, reports that "Michael Alston's presentation was very informative. He provided me with information that I will use the rest of my life."

Framing Camp TACRAO was the opportunity for new counselors to meet experienced ones. One new counselor, Lisa Whiffen from Union University, reflects: "It was good to hear from the seasoned counselors. I feel better prepared for the upcoming travel season."

No Camp participant could deny the beauty of the location, especially Rachel Kelly from Aquinas, a camper who said "I am very glad that Camp was at the Montgomery Bell State Park." Everyone was also appreciative to Brandon Dillard of SunTrust Bank for providing lunch for the camp participants.

All in all, Camp TACRAO 2004 was a huge success. Perhaps Chance Gillespie of Tusculum College says it best: "I think this was a beautiful and relaxing atmosphere—very fun and friendly. I found the camp very informative. I learned a lot of creative ideas to enhance my recruiting styles."

Candace R. Highfield
Admissions Counselor
Lambuth University



"Camp TACRAO 2004 was as memorable as it was informative."

Cleveland State Service Project Info

Cleveland State Community College also participated in this year's service project for Ronald McDonald House. They collected items that were on the "wish list" for the Ronald McDonald House in Chattanooga. Numerous items were collected, including canned juice, oatmeal, cereals, cleaning supplies, garbage bags, toiletries, and postage stamps.

Judy Kilby, Cleveland State Student Records Coordinator and lead person on the Ronald McDonald House project stated, "We are very fortunate to have such a place in Chattanooga near TC Thompson Children's Hospital. I personally know several families in Cleveland

who have received comfort and care at the Ronald McDonald House." The campaign ended on June 17 with a luncheon where all of the donated items were on display. The Smith Family/McDonalds of Cleveland donated lunch for the event. "We are pleased to be a part of this very worthwhile project. Cleveland State administration, faculty and staff always come through when help is needed." commented Midge Burnette, Director of Admissions and Records.

(part of this article was adapted from a Cleveland State press release)

Did you know?

Since 1974, the Ronald McDonald program has helped more than 10 million families.

TACRAO Calendar updates

The TACRAO calendar was distributed to each member institution's calendar contact via email on July 8. The Calendar committee (led by Mona Snell, VP for Recruitment Services) scheduled more than 95 fairs on the calendar. Some schools have recently made changes to their fairs, and this updated information was

emailed to the TACRAO listserve. If you did not receive these emails, here are a couple of fairs which have changed:

Bradley Countywide College Fair
Crockett Co Fair

For more information, contact Mona Snell at ssnell@memphis.edu or 1-888-355-5010.

If you did not receive a copy of the TACRAO Calendar, contact Mona Snell at ssnell@memphis.edu

Olympic Fact: American Mildred "Babe" Didriksen won medals in high-jumping, hurdling, and the javelin in 1932-Los Angeles. She is the only athlete to ever medal in all three events.

Mid-East TN Service Project Update

Colleges and universities in the middle East Tennessee region also participated in the TACRAO service project this summer for the Ronald McDonald House (RMH).

Led by Brenda Rector, Jim McDaniel and Maria Gonzales, all of Roane State Community College, invitations to participate in the project were sent out to area colleges and universities. Institutions that participated included Hiwassee College, Johnson Bible College, Tennessee Wesleyan College (Knoxville campus), Tusculum College (Adult campus in Knoxville), Roane State Community College, and The University of Tennessee, Knoxville.

A wide variety of "wish list" products as well as monetary donations were collected. The money received was able to buy almost \$300 of Wal-Mart gift cards for the Knoxville RMH. Employees at the RMH said that this (summer) is a wonderful time to donate items because summer is typically a slow donation time. Jim McDaniel said he was surprised to learn that the Knoxville RMH has room to house almost 70 people. The items and money collected will help support families during their stay at the House.

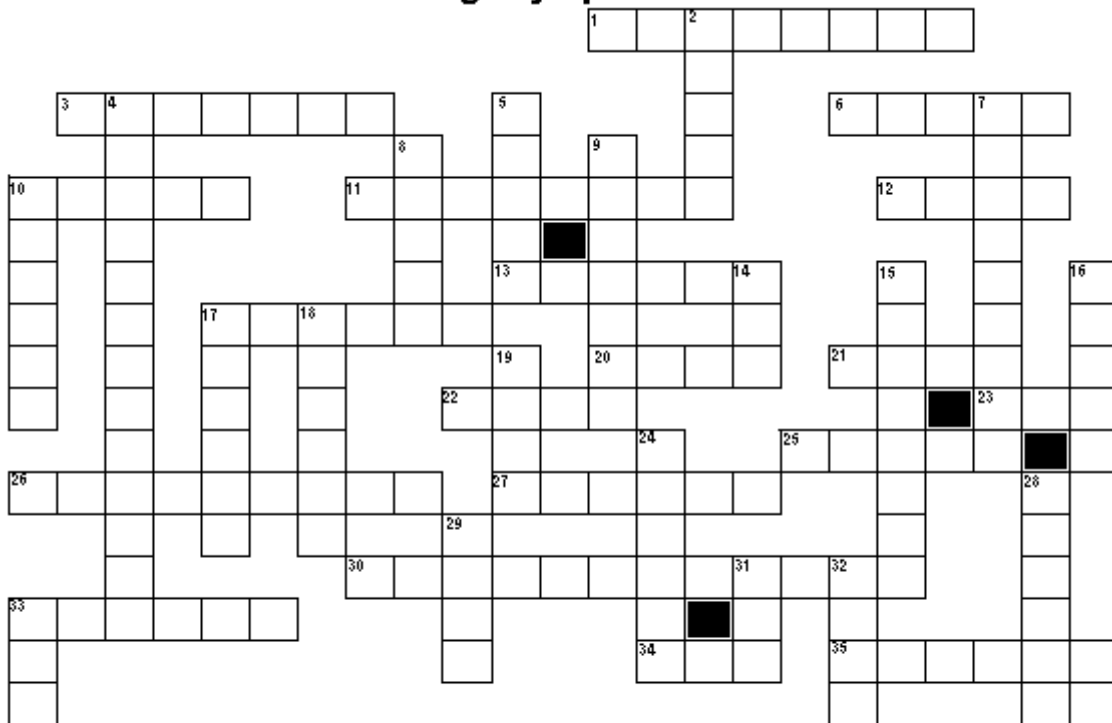
Great job, Knoxville!

Did you know?

More than 6,000 bedrooms worldwide are available for families every night.

Mindless Fun

Enchanted Learning Olympics Crossword Puzzle



Across

Down

- | | |
|--|--|
| <ol style="list-style-type: none"> 1. A very long race 3. Where many games take place 6. This holds the flame 10. One of the colors of the Olympics Flag's rings 11. The games 12. How many years apart the ancient Olympics were held 13. The metal used in the second place medal 17. Tennis and diving occur during these Olympics 20. The metal used in the first place medal 21. ___ put 22. One of the colors of the Olympics Flag's rings 23. International Olympic Committee abbrev. 25. One of the colors of the Olympics Flag's rings 26. An Olympic event containing three sports 27. Where the ancient Olympics took place 30. The tallest mountain in Greece 33. The location of the Summer 2000 games 34. What a gold medal recipient did 35. The capital of Greece | <ol style="list-style-type: none"> 2. The Olympics flag has five of these 4. A summer Olympics event 5. The Olympic _____ 7. The French man who revived the Olympics 8. The hottest part of the Olympics 9. The athletes live in the Olympic _____ 10. The metal used in the third place medal 14. One of the colors of the Olympics Flag's rings 15. Olympic competitors 16. _____ and field 17. Athletic events 18. What the top three winners in each event receive 19. An Olympic symbol 24. One of the colors of the Olympics Flag's rings 28. A short, fast, running event 29. A winter sport 31. The only original Olympics contestants 32. The location of the Winter 2002 games 33. The flame is started using the rays of the _____ |
|--|--|

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Answers available online at:
<http://www.enchantedlearning.com/olympics/printouts/crosswordanswers.shtml>

Crossword puzzle courtesy of:
<http://www.enchantedlearning.com/olympics/printouts/crossword.shtml>

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What is TACRAO? (from the Members Guide)

The organization is a non-profit, professional association whose purpose shall be to provide for the exchange of ideas and information and about higher education in the State of Tennessee and the nation as a whole, to promote the advancement of higher education, to support and promote the professional development of and the friendly spirit of cooperation and unity among its members, and to act as a coordinating agency among the member institutions.

Ever wish you could participate in the Olympic Games?
Try these Office Olympics, and you'll feel like you're a part of the Games!

<u>1 point Dares</u>	<u>3 point Dares</u>	<u>5 point Dares</u>
1) Run one lap around the office at top speed.	1) Say to your boss, "I like your style" and shoot him with double-barreled fingers.	1) While an office mate is out, move their chair into the elevator.
2) Phone someone in the office you barely know, leave your name and say, "Just called to say I can't talk right now. Bye."	2) Babble incoherently at a fellow employee then ask, "Did you get all that? I don't want to have to repeat it."	2) At the end of the meeting, suggest that, for once, it would be nice to conclude with the singing of the national anthem (extra points if you actually launch into it yourself).
3) To signal the end of a conversation, clamp your hands over your ears and grimace.	3) Page yourself over the intercom (do not disguise your voice).	3) In a colleague's diary/calendar, write in at 10am: 'See how I look in tights'.
4) Walk sideways to the photocopier.	4) Kneel in front of the water cooler and drink directly from the nozzle (there must be a 'non-player' within sight).	4) After every sentence, say, 'Mon' in a really bad Jamaican accent. As in, 'The report's on your desk, Mon'. Keep this up for one hour.
5) While riding in an elevator, gasp dramatically every time the doors open.	5) Hang a two-foot long piece of toilet paper from the back of your pants and act genuinely surprised when someone points it out.	5) Posing as a maitre d', call a colleague and tell him he's won lunch for four at a local restaurant. Let him go.
6) Find the vacuum and start vacuuming around your desk.	6) Carry your keyboard over to your colleague and ask, 'You wanna trade?'	6) In a meeting or crowded situation, slap your forehead repeatedly and mutter, 'Shut up, all of you just shut up!'
7) Shout random numbers while someone is counting.	7) During a meeting, slowly edge your chair toward the door.	7) At lunchtime, get down on your knees and announce, 'As God as my witness, I'll never go hungry again!'
	8) Walk into a very busy person's office and while they watch you with growing irritation, turn the light switch on/off 10 times.	8) Speak with an accent (French, German, Porky Pig, etc) during a very important conference call.
	9) For an hour, refer to everyone you to speak to as "Bob".	9) Arrange toy figures on the table to represent each meeting attendees, and move them according to the movements of their real-life counterparts.