

# 2009 TACRAO CONFERENCE

## REGISTRATION & INFORMATION PACKET



TACRAO Annual Meeting and Conference  
November 18-20, 2009  
Hilton Knoxville  
Knoxville, Tennessee



## Greetings from your President!

*What happens in Vegas Stays in Vegas, right?* Well, The TACRAO version of Vegas is Knoxville and we want you to take loads of information back to your institution. This year's TACRAO Annual Meeting and Conference will be held at the spectacular Knoxville Hilton from November 18<sup>th</sup> through 20<sup>th</sup>. You won't want to miss the opportunity to sharpen your professional skills, find out what's new in higher education, and re-new friendships with colleagues in our state.

Our conference site is the Knoxville Hilton -- a fabulous facility in the center of downtown. The Hilton is within walking distance to everything downtown—including Market Square, which features restaurants, clubs and shops and one block from the World's Fair Park. Our Big Event on Wednesday night will be a fun evening of Vegas style entertainment complete with a casino and a Vegas buffet.

We are excited to have Patsy Hatfield Lawson (of Hatfield-McCoy fame) as our Keynote Speaker on Friday morning. She is a nationally recognized storyteller. Ms. Lawson grew up listening to her Mama and Aunt Ruby's stories on their front porch in Tennessee. She combines a unique sense of warmth and humor with the keen understanding of human behavior to deliver an entertaining program that offers hope and understanding. You will leave this session with a renewed sense of purpose, and a better connection to yourself, your past, and your peers.

This year's TACRAO service project is with the Literacy Imperative, Inc., whose mission is to provide tools of literacy to under-served communities. Reaching young children at an early age and encouraging them to read helps prepare them for a promising future that includes higher education. We are collecting children's books (both new and gently used) to donate. Please bring one, two, or more books that are appropriate for children birth to 5. During last year's conference, we collected over 800 books to donate to the Chattanooga Literacy Council. Let's exceed that goal this year!

Send in your registration and make your hotel reservations today!

Looking forward to seeing you in Knoxville!

*Amy E. Deaton*  
Amy Deaton  
President  
deatona@apsu.edu

## THE BIG EVENT!

Do you feel lucky? We sure hope so. This year's Big Event is counting on it. Please plan on joining the TCARAO Board and your colleagues for a night of food and fun Vegas-style. The Big Event will be onsite at the Knoxville Hilton, but be sure to be on time. Seats at the tables will be going fast. There's a game for everyone no matter your skills. Play money will be provided and prizes will be auctioned off at the end of the night.



## HOTEL



### **Make your reservations by October 27th.**

The Hilton Knoxville is a three-diamond AAA rated hotel in the heart of downtown Knoxville just a short walk from the University of Tennessee. This luxury hotel features numerous guest amenities to make your stay comfortable. There is free wireless internet throughout the hotel and meeting rooms. To get you started in the morning, there's a full Starbucks right in the hotel lobby. Room rates are \$129 per night.

Reservations by phone:  
800-HILTONS  
Group Code: TAC

Reservations online:  
[www.hilton.com](http://www.hilton.com)  
Group code: TAC

Hotel Address  
501 West Church Avenue, Knoxville, Tennessee, United States 37902-2591  
Tel: 1-865-523-2300  
Fax: 1-865-525-6532

## PARKING

**If you are staying at the Hilton, you must check in at the hotel and get your room key prior to entering the garage.**

Self-parking at the hotel is free if you are staying at the Hilton. Valet parking is available at \$14 per day. If you are not staying at the Hilton, parking in the Hilton garage is \$10 per day. Information on alternate parking locations is linked from the TACRAO Annual Meeting website.

## DOOR PRIZES!!!!

Remember to pack those door prizes! Each attendee is encouraged to bring at least one college logo item to be used as a door prize during the conference wrap-up.

## SERVICE PROJECT

TACRAO will be collecting books again this year for children ages birth through 5 years to present to the Literacy Imperative, Inc. on Friday morning. Please bring new or gently used books to donate to this worthy cause. We will have collection boxes available at registration and on Friday morning before breakfast.

## QUESTIONS???

*For Registration/Payment:*  
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